

Dr. David S. Ricketts Bio

Dr. David S. Ricketts is an award-winning innovator and global thought leader in the theory and practice of innovation. He has helped boost creative thinking and bring cutting edge ideas to reality in top companies such as Mastercard, Disney, and General Motors. He received his Ph.D. from Harvard University, where he is an Innovation Fellow researching how organizations transform ideas into innovation. His breakthrough research and innovations have been featured in worldwide news outlets such as Popular Science, Smithsonian, NBC, CBS, and Fox News. His teaching and insights leverage his over 20 years of corporate R&D and academic research. Dr. Ricketts helps organizations drive success through innovation with his dynamic keynotes, executive consulting, and innovation masterclasses.