

Thank you for your booking, we look forward to working together to create an incredibly valuable experience for your group. We know that planning an event is a big responsibility and we want to make our part as easy as possible. On this page, you will find all of the typical resources that you may need to prepare for Dr. Ricketts' presentation.

If you need additional help, please do not hesitate to connect with our Director of Speaking & Event Management, Sarah Esch at Sarah@drdavidricketts.com

Please see www.drdavidricketts.com/booked for most up-to-date information and high-resolution headshots.

Dr. Ricketts Bio:

Dr. David S. Ricketts is an award-winning innovator and global thought leader in the theory and practice of innovation. He has helped boost creative thinking and bring cutting edge ideas to reality in top companies such as Mastercard, Disney, and General Motors. He received his Ph.D. from Harvard University, where he is an Innovation Fellow researching how organizations transform ideas into innovation. His breakthrough research and innovations have been featured in worldwide news outlets such as Popular Science, Smithsonian, NBC, CBS, and Fox News. His teaching and insights leverage his over 20 years of corporate R&D and academic research. Dr. Ricketts helps organizations drive success through innovation with his dynamic keynotes, executive consulting, and innovation masterclasses.

Recording (Video and Audio)

Dr. Ricketts audio records all of his keynotes. Audio or Video recording by the organizer is not allowed unless specifically negotiated in the contract. If either is recorded as part of the contract, Dr. Ricketts will be provided with a master copy of all audio and video and have the right to use that audio/video in his educational and promotional materials. Recordings are never allowed for public release.

Language & Translation

Dr. Ricketts' keynotes are in American English. Simultaneous translation is possible with prior approval. Translation must be simultaneous and by a professional translation service. Name of translator and a CV is required prior to approval. Consecutive translation is generally not possible; exceptions should be discussed with Dr. Ricketts and will incur an additional fee.

Travel



Dr. Ricketts travels from the East Coast of the U.S. (Boston) and has a fixed travel fee of \$1000 to anywhere on the east coast and \$1500 to the west coast. This fee includes everything (flight, meals, internet, misc., etc) except local hotel and car service to/from the event. Local hotel and car service should be booked and pre-paid by the organizer.

International travel fees are based on the destination and actual cost. Business-class airfare is required for all international venues.

A/V REQUIREMENT LIST - KEYNOTE PRESENTATIONS

Dr. Ricketts will work with the event planner to best configure the room and A/V for his keynote. The following room set up requests and A/V needs will help to make your event as good as possible. Please contact us at sarah@drdavidricketts.com if you have any questions.

1. **Visuals:** Dr. Ricketts uses extensive visuals in his presentation. These are both as slides on a projected screen and also hand-held demonstrations. As such both a projector and a well lit area is needed for the presentation. Dr. Ricketts does not speak behind a podium unless the room is limited to only a podium. An area on stage or floor is needed for the presentation.
2. **Video playback capabilities:** Dr. Ricketts uses a PC and will require audio from his laptop to the house sound system using an HDMI connection or 3.5 mm sound connection.
3. **LCD projector and large screen.** Minimum 8ft is preferred for good projection quality.
4. **Microphones:** Dr. Ricketts uses a lavalier microphone (clip-on lapel type) or a headset microphone, which should be provided by the venue. He also requires 1-2 handheld mics for the audience during the breakout sessions
5. **Sound Check:** A sound check is requested prior to speaking and can be arranged during a break or after/before the event. The sound check should include a PC video sound check also.
6. **Presentation run from Dr. Ricketts laptop:** Dr. Ricketts will use his laptop throughout your presentation; it is preferable if all laptop connections (power, VGA connector, and sound pick up) are run to the stage. Please provide a small presenter's table or podium to hold the laptop. This is to ensure that all videos and visuals run properly. In cases of very large events Dr. Ricketts can provide a copy of his presentation on a USB (usually 1GB file size). Some event PCs are not equipped to handle the visuals, so a complete slide and video check is needed.
7. **Room Set Up - keynote:** Any presentation is appropriate, including theater style, workshop style or classroom style.
8. **Stage Set Up:** Dr. Ricketts uses handheld demonstrations and walks the entire stage during his presentation, (he does not stand behind a podium), so will require a fully lit stage.

<p>Note the dark areas on the stage, just the podium is lit. This is NOT suitable for Dr. Ricketts presentation.</p>	<p>Note how the entire stage is lit and speaker is not behind a podium, this is how Dr. Ricketts presents.</p>
	

A/V REQUIREMENT LIST - MASTERCLASS

Dr. Ricketts will work with the event planner to best configure the room and A/V for his training session. The following room set up requests and A/V needs will help to make your event as good as possible. Please contact us at sarah@drdavidricketts.com if you have any questions.

1. **Room set-up** - Dr. Ricketts prefers to present to groups in rounds of 6 or 8. If this is not possible please contact our office so that Dr Ricketts can adjust his presentation. Dr. Ricketts presentations are interactive and frequently involve standing and moving, an ideal room will have 50% more space than is required for the seating.
2. **LCD projector and large screen.** Minimum 8ft is preferred for good projection quality.
3. **Video playback capabilities:** Dr. Ricketts uses a PC and will require audio from his laptop to the house sound system using an HDMI connection with sound.
4. **Microphones:** Dr. Ricketts uses a lavalier microphone (clip-on lapel type) or a headset microphone, which should be provided by the venue. He also requires 1-2 handheld mics for the audience during the breakout sessions
5. **Flip Charts:** Dr. Ricketts requires at least one flip chart on a stand with self-stick sheets per group. IF the flip-charts are not self-stick, a roll of masking tape is needed so he can display notes on walls during the workshop. With self-stick sheets, one flip-chart can be used by multiple groups by removing 3-4 sheets per group.
6. **Flip Chart Markers:** Please place one flip chart marker on each table
7. **Handouts:** Dr. Ricketts will bring handouts to event unless otherwise noted

Dr. Ricketts Introduction for Event Host:

For the past decade, our guest speaker has taught the next generation of Bill Gates and Mark Zuckerbergs how to create disruptive innovations in the highly sought after Innovation Class at Harvard University.

He used his innovative roots to receive his Ph.D. from Harvard University, in just 4 semesters, where the average person takes more than 10 to complete.

As an award winning scientist and engineer, he has developed numerous technologies of the future, and has been featured by Popular Science, Smithsonian, ESPN and CBS, NBC and FOX news just to name a few.

He has helped top companies across multiple industries such as Mastercard, Disney, and General Motors boost creative thinking that spark cutting-edge ideas that can be turned into reality.

Today he is here to help accelerate the innovator within each of us so we too can learn how to drive success through innovation.

Please join me in welcoming Dr. David Ricketts!